

# Advertising with Basel's English Seminar Choir (ESC)

## About the Choir

Founded in 1989 at the University of Basel, the English Seminar Choir (ESC) today also strongly appeals to the town's international community. Life-science and finance experts join local students, university staff and other singers, making up a choir of 30 members with over a dozen nationalities.

Led by professional choir director Michel Uhlmann the ESC enjoys a growing following and reputation with concerts given in June and December. Sponsoring the choir will enable you to reach an interesting audience including many expats.

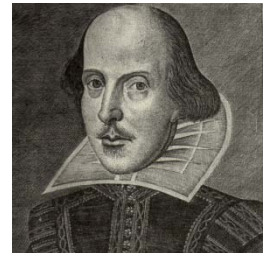
All you have to do is place an advert in the choir's colourfully designed concert programme. Advertising spaces are available at the following prices:

¼ A5 page, portrait orientation	CHF 80
½ A5 page, landscape orientation	CHF150
Full A5 page, portrait orientation	CHF200

During the concert season your advert will also appear on the ESC website [www.esc-basel.ch](http://www.esc-basel.ch).

## June 2016 concerts: *Shakespeare in music*

As the world is commemorating the life and works of William Shakespeare, who died 400 years ago, what could be more rewarding for an English Seminar Choir than to join in the celebrations? Indeed texts of the great poet and playwright have found their way into exquisite choral music.



The June 2016 concert programme *Shakespeare in Music* will take the audience from Henry Purcell (1659-1695) to the works of contemporary composers. Last but not least, the programme features a premiere as choir conductor Michel Uhlmann has composed a piece, in which no one less than Macbeth will take the lead.

If you as a sponsor want to be part of this exciting event, please send a print-ready artwork to [adverts@esc-basel.ch](mailto:adverts@esc-basel.ch) with your contact information by the evening of **Tuesday, May 31<sup>st</sup>, 2016**.

We kindly ask you to make your payment electronically to the *The English Seminar Choir* Post Finance account (**40-10829-8**), with the narrative *Advert <<your company name>>*.

For any enquiries, please contact Harry Benjamin at 079 558 67 16.

**Thank you very much for your consideration!**